THE UNIVERSITY OF TEXAS
PERMIAN BASIN
COLLEGE OF BUSINESS

MBA with Analytics Concentration

Our MBA with Analytics concentration degree program is designed to meet the needs of the current business environment and educate our students about business analytics, new concepts and information.

33-36 hours for BBA, 42 hours for non-BBA**

- **Core Courses** (12 credit hours)
  - ACCT 6301 Accounting Analysis
  - FINA 6320 Financial Management
  - MNGT 6360 Organizational Behavior
  - MRKT 6310 Marketing Management

- **Courses Beyond Core** (21 credit hours)
  - MNGT 6320 Production & Operations Management
  - ACCT 6302 Contemporary Control Systems
  - BLAW 6301 Legal Environment of Business
  - FINA 6321 Corporate Finance and Strategy
  - BUSI/MRKT 6302 Business or Marketing Analytics
  - MNGT 6366 Strategic Management
  - BUSI 6325 International Business

- **3 Analytics elective courses** (9 credit hours)
  - ACCT 6311 Accounting Information System
  - BUSI 6302 Business Analytics
  - FINA 6327 Investments
  - MNGT 6304 Data Mining and Business Analytics
  - MRKT 6302 Marketing Analytics
  - MRKT 6316 Marketing Research

Waiver Policy: Students with an academic business background may waive up to three core courses, decreasing the program to as few as 33 credit hours using the criteria below:

Core Course Policy for Waiver

- ACCT 6301: 6 cr hrs of accounting, including financial & managerial with a "B" or better
- FINA 6320: 6 cr hrs of upper division finance with a "B" or better including FINA 3320 or equivalent
- MNGT 6360: 6 cr hrs of upper division management with a "B" or better including MNGT 3310 or MNGT 3330 or equivalent
- MRKT 6310: 6 cr hrs of upper division marketing with a "B" or better including MRKT 3300 or equivalent

Preparation Courses: Upon admission (regular and conditional), students will be evaluated for statistical literacy. Students who need additional skills in this area are referred to BUSI 2342 (statistical literacy) until literacy requirement is fulfilled. Statistical literacy (BUSI 2342) must be remedied in the **first** semester in which the student is accepted into the MBA program and must be taken before the student enrolls in ACCT 6301, FINA 6320, FINA 6321, MRKT 6302, MNGT 6366 or electives in accounting, finance, management, or marketing.